



The 24TH NAVAJO NATION COUNCIL
Office of the Speaker



Speaker's Report

January 26, 2021

HONORABLE SETH DAMON, SPEAKER OF THE NAVAJO NATION



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Speaker's Message

To my Honorable Colleagues of the 24th Navajo Nation Council,

Two years ago, almost to the day, I stood before this body and the Nation asking for your support to move our Nation forward as the Speaker and the 24th Navajo Nation Council. For that, I thank you, my colleagues, for entrusting me with this responsibility.

Along with the administration that was created, I dedicated myself to be fair, consistent and to make sure each decision is made to benefit the welfare and prosperity of all Navajo citizens. We have all done that using our own skills and common purpose.

As Speaker, this office has not been about pushing my own agenda and goals. It's about pushing all of yours and ours, collectively, to build strong goals that are brought to the table. The different ideas and goals expressed by everyone have great value in the process of making decisions.

In the next two years, the 24th Navajo Nation Council will look to collectively and collaboratively complete projects and to create stronger policy. This will not be done by ourselves, but with the help of the President and our Navajo Nation programs.

It was two years ago when I recited a great creed: I am my brother's keeper, I am my sister's keeper. We, at the Speaker's Office, have worked day-in and day-out to make this creed a priority.

For our military service members and our veterans, this has meant focusing each of our team members on an aspect of the health and wellbeing of our men and women who served, and are serving, proudly.

This Council has, for the first time, passed direct services policy for the Navajo People through CARES Funding. In the process of

doing so, this Council has taken up the effort of looking at transparency in new ways. We have challenged ourselves to take up new tools and to meet the people in the new places and platforms they know well.

Whether it was any one of the many teleconferences of our standing committees or the full Council, or any of the agency update calls coordinated through staff here in the Legislative Branch, we have continued to put our best foot forward to ensure our local Chapter partners were seen and heard.

I can truly say the Speaker's Office has been focused on continuing to work for you to make this 24th Navajo Nation Council work even better for its People. The challenge, and the privilege, that comes after this is to build on the progress we have made.

With all this, I hope and pray we may continue to work together for our next 7 generations. In whichever capacity it entails, let us continue to move our Navajo Nation forward for our People.

Ahéhee'.

Sincerely,



Seth Damon, *Speaker*
24TH NAVAJO NATION COUNCIL

Federal Justice Consultations

Internal Working Group

The Office of the Speaker facilitated meetings with the Office of the Navajo Attorney General, Deputy Attorney General, Acting Chief Prosecutor, and public safety leadership for the Sexual Assault Prevention Subcommittee (SAPS) in preparation for consultations with the Office of the U.S. Attorney-District of New Mexico on November 13, 2020 and Office of the U.S. Attorney-District of Arizona on October 21, 2020 that was convened to meet with Navajo Nation leadership. Over the course of several weeks, the working group met weekly to identify issues to convey to federal prosecutors and investigators at the tribal consultations.

SAPS requested federal victim specialists coordinate with Navajo victim advocate programs to provide seamless services for victims and their families. In working with families of missing and murdered relatives, SAPS Chair Amber Kanazbah Crotty expressed urgency in providing guidance to federal Missing and Murdered Indigenous Persons coordinators on protocols and resources.

Multi-disciplinary teams (MDTs) and child protective teams (CPTs) occur at various locations across the Navajo Nation with numerous stakeholders at different times that help practitioners follow-up and follow-through on justice matters, medical care, and victim services. SAPS requested data and information on MDTs and CPTs across the Navajo Nation with emphasis on the challenges arising from the COVID-19 pandemic.

Better coordination of services for victims and their families is a paramount concern for the SAPS.

The Navajo Nation has a high rate of child sexual abuse and child abuse cases that need focused on prevention, intervention, and victim services with integrated trauma-informed care (TIC). In order for the Navajo Nation to be successful in protecting our youngest victims, the SAPS would like to see improvements to mandatory reporting and the availability of services for victims and their families.

SAPS requested data on:

- **mandatory reporting agencies;**
- **attrition of cases filed;**
- **follow-through challenges;**
- **prosecution;**
- **victim services provided; and**
- **TIC training for all stakeholders.**

SAPS advised a proactive strategy with federal partners to protect Navajo children while families are sheltering-in-place during the pandemic. Chair Crotty also requested partnership between federal prosecutors and investigators with educational institutions on the Navajo Nation in order to check on children in potentially dangerous living environments during shelter-in-place orders. Emphasis is also included for internet safety awareness training.

Former Navajo Nation Acting Chief Prosecutor Jennifer Henry delivered a message of mutual goals for both the Navajo Nation and the USAO at both consultations. Henry spoke about swift, but thorough, investigation in prosecuting cases by tribal and federal prosecutors. She emphasized the need to improve communication protocols and seamless coordination between agencies when a case is reported.

Federal prosecutors sometimes decline to prosecute potential cases involving Navajo people submitted to them from either the FBI or Navajo Nation criminal investigators. Henry requested to meet annually with federal prosecutors to review case declination data and crime statistics.

The Office of the Speaker will continue coordination and assistance to the SAPS.

Navajo Nation Child Advocacy Center Planning

The Office of the Speaker provided technical assistance to SAPS Chair Crotty for a child advocacy center based on the Navajo Nation. The proposal includes \$1.2 million in initial funding to heal victims of trauma and their families. The center is intended to provide clinical and support services to victims of trauma caused by sexual abuse and sexual assault.

Support services to family and loved ones of child victims is imperative to begin or continue the healing process. The center will also provide Navajo leadership insight on child sexual abuse statistics and data on sexual crimes on the Navajo Nation.

Coordination of services for victims and families are required to strengthen the prosecution of perpetrators.

An effective advocacy center will also provide forensic clinical services so victims and their families do not need to travel off the Navajo Nation for interviews and to provide biological evidence.

The “Save a child. Heal a Nation” is an initiative of the SAPS.

The Office of the Speaker supports the efforts of the SAPS by facilitating and coordinating resource meetings with the:

- Navajo Area Indian Health Service (NAIHS);
- public safety personnel;
- non-profit organizations;
- tribal family advocacy centers;
- federal partners; and
- federal funding agencies.

Navajo Veterans

The Office of the Speaker honors Navajo veterans by:

- listening to them through staff assigned specifically to veterans organizations;
- educating them on legislative processes;
- regularly updating veterans on upcoming meetings or actions that involve veterans’ issues;
- providing mechanisms for veterans to convene meetings;
- including their priority needs for state and federal agencies;
- participating in meetings with the Navajo Area Indian Health Service (NAIHS) and Veterans Affairs (VA); and
- advocating for veterans needs to state and federal legislative bodies, including the White House

The Office of the Speaker provides legislative updates to the Navajo Nation Veterans Advisory Council (NNVAC) and works with commanders on local and regional issues and needs. Our office engages with veterans via calls and emails as well as attending local and agency meetings to hear emerging issues and providing current information on committee action and Council actions.

During the COVID-19 pandemic, the Office of the Speaker has been reaching out to non-profit organizations and individuals to donate goods and protective equipment

for Navajo veterans. Speaker Seth Damon and the 24th Navajo Nation Council extend sincere appreciation to the Veterans Medical Leadership Council and the Native American Sustainability for Veterans and those in Uniform for their generous donations of goods and services. The VMLC and NASVU are veterans helping our Navajo veterans help our veterans and those in critical need in the Chinle, Monument Valley, Shiprock, Hard Rock areas, to name a few. They distribute PPEs, sanitizers, toys, chainsaws, and other important goods by the generosity of Jack Travis Trucking and HD Helicopters.

The Office of the Speaker is working with women veterans to address issues that are specific to our women warriors. This work includes advocacy for military sexual trauma that is not always limited to active duty female veterans. Speaker's staff will continue to build on this and other matters that affect our veterans including facilitating meetings and planning future events.

In listening to veterans and their needs during the pandemic the Speaker's staff better situated to assist relief organizations in reaching out to local commanders. One of the first agencies to receive assistance was the Central Agency Veterans Organization. The Office of the Speaker connect the organization with the commander who began coordinating pick up sites and distribution. Speaker's staff on a weekly basis continues to help organizations find communities and individuals veterans to provide goods and sometimes services such as utility payments and home repair.

Veterans have been boots on the ground. Donations included chainsaws that help veterans get firewood for elder and disabled veterans and other in need.

The Office of the Speaker has been successful in identifying resources for our veterans and in coordinating with Navajo commanders. Speaker staff reaches out to our state and federal partners in veterans affairs to share information and convey concerns from veterans.

Pilot Veterans Wellness Court

The Office of the Speaker has facilitated meetings with the Navajo Nation Judicial Branch and district court judges and staff to establish a pilot veterans wellness court on the Navajo Nation. Funding for such a pilot has been identified through the Veteran Treatment Court Coordination Act of 2019 (H.R. 886) and will provide veterans involved in the criminal justice system services that are specific to veterans. The Office of the Speaker will continue to work with the Law and Order Committee (LOC) to advocate for additional funding. Meetings have been initiated by the Judicial Branch to refine the proposal in coordination with all stakeholders including veterans. The coordination also involves partnering with state and federal veterans resources to support this pilot program.

USNS Navajo Update

Members of the 24th Navajo Nation Council traveled to Louisiana at the end of 2019 to witness the keel laying of the USNS Navajo. The Office of the Speaker has been coordinating the commissioning process with the ship's sponsor Jocelyn Billy-Upshaw.

Due to the COVID-19 pandemic the ship's christening is now expected to take place in January 2022.

Navajo Code Talkers Museum and Veterans Center Update

The Office of the Speaker has been closely monitoring the funding and progress of the Navajo Code Talkers Museum and Veterans Center. The Speaker's Office and the Health, Education, and Human Services Committee (HEHSC) wish to ensure the design and construction are done in consultation with the four remaining Navajo Code Talkers who can provide the vision of the Navajo Code Talker Museum and Veterans Center as envisioned by Navajo Code Talkers over the last decade. The museum and veterans center has been a project of the Navajo Code Talker Association. The Office of the Speaker, on behalf of the 24th Navajo Nation Council, will continue to work with our Navajo Code Talkers to seek their guidance to build a museum and veterans center that truly honors their service and heroic role in the Pacific during WWII.

Over \$1 million was appropriated by the New Mexico State Legislature through the leadership of the late Senator John Pinto, a Navajo Code Talker. The funding is the initial investment for the Navajo Code Talkers Museum and Veterans Center. Speaker Damon and Council leadership will facilitate meetings with CPMD, Wilson and Company consultants, and the Office of the President to make sure the Navajo Code Talkers are included consistently throughout the design and construction process.

External Navajo Veterans Advocacy

The Office of the Speaker will continue to facilitate the advocacy of veterans' issues to state and federal officials and the Biden-Harris Administration in these key areas:

- additional veterans' benefit officers on Navajo;
- a regional VA located on the Navajo Nation;
- specialized health care for veterans;
- construction funding for veterans' centers and a wellness center; and
- veterans' wellness courts.

Internal Veterans Affairs/Issues

The Office of the Speaker is committed to assisting our veterans organizations during the COVID-19 to continue to meet and receive services. The Office will work with local and agency commanders to streamline communication and provide venues and mechanisms to convene.

Health Command Operations Center (HCOC) Situation Updates

The Office of the Speaker continues to support local Navajo Nation chapters and communities during the Covid-19 pandemic.

In responding to the concerns of Council delegates and our communities, the Office of the Speaker thanks the Health Command Operations Center (HCOC) team for their COVID-19 updates to the Office of the Speaker, on topics of Safety, Public Information, Planning, COVID-19 initiatives, Case Management, Logistics, Public Safety, Division of Social Services burial assistance, and the Office of Controller.

Legislative staff assistants began daily participation in HCOC situation update meetings as legislative liaisons and have produced 201 daily update reports as of January 24. Those updates were shared with Council and other leadership in direct response to requests for daily updates.

DAILY COVID-19 SITUATIONAL UPDATES ISSUED BY THE LEGISLATIVE LIAISON

	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN
1			X	X	X		X	X		X	
2		X	X	X	X		X		X	X	
3		X	X	X		X	X		X	X	
4			X	X		X	X		X	X	X
5		X	X	X		X		X	X		X
6		X	X	X	X			X	X		X
7			X	X	X	X		X		X	X
8		X	X	X	X		X	X		X	
9		X	X	X	X		X		X	X	
10		X		X	X	X	X		X	X	
11			X	X		X					X
12			X	X		X		X	X		X
13		X	X		X	X		X	X		X
14		X	X		X		X	X		X	
15	X	X	X	X	X		X			X	
16		X	X	X	X		X		X	X	
17		X		X	X	X	X		X	X	
18		X	X	X		X	X	X	X	X	
19			X	X		X		X	X		X
20		X	X			X		X	X		X
21		X	X		X	X	X	X		X	X
22		X	X	X	X		X	X			
23	X	X	X	X	X		X		X		
24	X	X	X	X	X	X			X		X
25	X	X	X	X		X			X		
26	X	X	X	X		X		X			
27	X	X	X		X	X					
28		X	X		X			X		X	
29	X	X	X	X	X		X	X		X	
30		X	X	X	X		X		X		
31			X		X	X					

“X” represents update

Thank you to Dr. Jill Jim and the Navajo Department of Health (NDOH), Director Roselyn Tso and the Navajo Area Indian Health Service (NAIHS) team, and our 638 healthcare facility teams on all their advisements, evaluations, and guidance.

We also send gratitude to the Navajo Epidemiology Center (NEC) team, who have been integral in keeping Navajo leadership informed. The information provided by the NEC has been key to the progression of guidance offered to the Navajo people. It cannot be expressed enough how grateful we all are to our health teams and first responders for protecting our Navajo Nation.

HCOOC information:

- **Hotline: (928) 871-7014 or NNHCOCPlans@navajo-nsn.gov**
- **Operation Hours: M-F, 8am to 5pm; Sat, 8am-12pm; Sun, standby.**
- **NDOH COVID-19 Dashboard: <https://www.ndoh.navajo-nsn.gov/COVID-19/Data>**

Navajo Nation Cares FUND Expenditure Plans

With the deposit of CARES Act Coronavirus Relief Funding from the U.S. Treasury, the Office of the Speaker has recommended best practices for using all funds before the December 30, 2020, deadline originally set by Congress (That deadline has since been extended to December 30, 2021).

A continuing need for chapters and Navajo communities has been water, power, and broadband infrastructure projects.

Our delegates created CJY-67-20 to offer immediate assistance to the Navajo people, by way of infrastructure projects through our Navajo Nation enterprises, divisions, and programs. An expenditure plan was to be

created. Office of the Speaker staff began conducting weekly updates, beginning August 28th, 2020. These weekly calls executed by the Office pushed CARES projects forward, and were conducted up until the deadline of November 20, 2020.

Funding was portioned to complete projects within CARES Act requirements and U.S. Treasury guidelines by the end of 2020. This was no small feat, working with our Navajo programs to ensure projects were realistically achievable in the short timeframe.

Grant budgets were submitted by programs on their allocated projects to the Office of Management and Budget (OMB) and were then given direction from the Office of the Controller (OOC) on their next steps.

The Office of the Speaker kept a close observation of the progress of each program via weekly teleconference updates, offering assistance where needed and following up on timelines to ensure no projects were left behind up to project deadlines. Projects that were not likely to be completed would be routed into the hardship assistance program

White House Government-to-Government Consultation

The Navajo Nation welcomed White House officials to Window Rock on October 27, 2020. The Navajo Nation Legislative Branch, in partnership with the Navajo Nation Washington Office (NNWO), hosted top advisors from the White House. Staff planned this event with emphasis on safety. White House advisors and staff met on the priorities of the Navajo Nation; for instance, the Navajo Nation Economic Development, CARES Act Relief and Extension request, post-NGS/Peabody, Economic Relief 5 year plan, Glove Factory, and Western Agency Pipeline (Water).

while following Center for Disease Control and Prevention (CDC) guidelines.

Other topics of discussion were:

- **Missing and Murdered Indigenous Women (MMIW);**
- **Navajo Nation infrastructure;**
- **Health and veterans issues; and**
- **Safe communities.**

At the completion of morning meetings and luncheon, a round-table discussion was held at the Navajo Nation Council Chamber. With just a week to plan, Office of the Speaker and Legislative Branch team members did a phenomenal job.

White Mountain Apache Tribe and Navajo Nation Consultation

Neighboring tribal nations have similar challenges and needs as the Navajo Nation. Hon. Eugene Tso helped open a dialogue on public safety with the White Mountain Apache Tribe (WMAT), for which the Office of the Speaker provided coordination and planning support.

In attendance were:

- **Hon. Eugene Tso;**
- **WMAT Councilman Arnold Beach;**
- **WMAT Chief of Staff Jerry Gloshey;**
- **Representatives from the WMAT Public Safety;**
- **Navajo Nation Public Safety Mr. Jesse Delmar;**
- **Navajo Nation Office of Chief Prosecutor, Mrs. Jennifer Henry;**
- **Apache County Sheriff Dedman; and**
- **Navajo Nation Department of Justice.**

The White Mountain Apache Tribe has taken bold steps in their fight against alcoholism and drug dealing. As two nations, we wanted to address our challenges together. The well-

being and health of our native communities are shared priorities.

The Office of the Speaker thanks Delegate Eugene Tso for pursuing this opportunity. Delegate Tso is actively working with Navajo public safety, Apache County Sheriffs and local Chinle community members in tackling the sale of alcohol in Central Agency. This conversation came to fruition when Delegate Tso heard of the proactive steps WMAT was doing with their alcohol bootlegging problem.

Quadrilateral Agreement Task Force Establishment

Naabik'iyáti' Committee Resolution No. NABIO-48-20 outlines the establishment of the Quadrilateral Agreement Task Force for the purposes of examining the issues involved with the renewal or amendments of the expired Memorandum of Understanding, and agreements for Antelope Point, Bridge Agreement, and overall Quadrilateral Agreement.

The task force had their first meeting on Monday, December 7, 2020.

The task force includes the following four members of the 24th Navajo Nation Council:

- **Hon. Paul Begay serving as chair;**
- **Hon. Herman Daniels;**
- **Hon. Otto Tso; and**
- **Hon. Thomas Walker Jr.**

There were also representatives from the Navajo Nation Executive Branch:

- Leonard Tsoosie, Office of the President and Vice-President, serving as vice chair;
- Elaine Young, Navajo Nation Division of Economic Development;
- Dr. Rudy Shebala, Navajo Nation Division of Natural Resources;
- Katherine Belzowski, Navajo Nation Department of Justice; and
- Martha Ellison, Office of Legislative Services, serving as advisor.

The next meeting was scheduled for January 2021. Task force members decided to cover the following topics in the next meeting:

- historical and significant timelines on the MOA Quadrilateral Agreement;
- 1970 development and management of Rainbow Bridge Concession Area and Antelope Point;
- September 16, 1994 Development Concept Plan for Antelope Point;
- January 13, 2003 Bridge Agreement; and
- CS-70-20 Extend the Expiration of MOA dated September 16, 1994 and January 13, 2003.

The meeting will include presentations from the Office of the President and Vice-President.

The local community and chapter advisory committee will also be introduced, consisting of individuals with knowledge of local issues and can provide context for Quadrilateral Agreement negotiations slated to be completed September 2021.

500-Megawatt Transmission Line

On December 23, 2020 the 24th Navajo Nation Council passed emergency legislation for the annual payment in the amount of \$1,985,296.83 for the 500-Megawatt transmission charge owed to the U.S. Bureau of Reclamation (BOR) by the Navajo Nation.

The transmission charge is the result of an agreement that followed the decommissioning of the Navajo Generating Station (NGS).

The agreement allows the Navajo Nation to utilize 500 megawatts on the transmission lines connected to the now-decommissioned NGS. The agreement also requires previous owners to pay operation and maintenance costs for 10 years. The Navajo Nation is required to pay capital costs for the 500-megawatt transmission for 35 years, with O&M costs transferring to the Nation in year 11.

This is the second year the Navajo Nation Council has needed to approve funding from the Unreserved, Undesignated Fund Balance (UUFb) to meet the Navajo Nation's obligations under the NGS Extension Lease and Underlying Transmission Agreement with the BOR. Those agreements were entered into following negotiations carried out by the Navajo Nation Executive Branch with NGS owners in 2019.

Early negotiations resulted in the Navajo Nation President selecting an entity to conduct transmission and revenue-generating activities on behalf of the Navajo Nation.

Moving forward, the Division of Natural Resources (DNR) has a deadline of March 2021 to develop a fund management plan required for the charges and revenues received from the transmission rights currently held by the Navajo Nation.

Identifying potential agreements with energy developers has progressed over the past year, but need to become a priority of the Navajo Nation in order to maximize use of the 500-megawatt transmission capacity.

Miss Navajo Nation Forum

At the December 23, 2020, Naabik'iyáti Committee meeting, it was acknowledged

that legislation (221-20) proposing updates to the Office of Miss Navajo Nation plan of Operations was about to expire. The legislation was introduced summer 2020 to address the overall management and operations of the program.

The Naabik'iyáti Committee decided to refer the legislation to the Health, Education, and Human Services Committee for further input and recommendations from former Miss Navajo Nation title holders who could provide recommendations for updating the plan of operation.

On December 28, 2020 the Health, Education and Human Services Committee voted to hold a virtual public forum and hearing with the invitation to the Council of Miss Navajo Nation to participate.

The forum and public hearing addressed:

- **program staffing;**
- **quarterly reporting;**
- **requirements for holding the title; and**
- **the administrative management of the Office of Miss Navajo Nation.**

Office of the Speaker staff provided the Committee coordination and technical assistance in creating the agenda and setting up the streaming and teleconferencing functions. The forum was successfully held January 18, 2021, from 1pm to 5pm.

Indian Managed Care Organization

On January 7, 2021 the State of New Mexico, the Office of Governor Grisham, and Molina Healthcare of New Mexico provided updates on the status of the implementation of the Navajo Indian managed care organization (IMCE).

The updates were given to the Speaker's Office, Health, Education, and Human

Services Committee (HEHSC) Chair Daniel Tso, HEHSC Vice Chair Carl R. Slater and State Task Force (STF) Chair Mark Freeland.

The Naataanii' Development Corporation (NDC) was also on the call and requested information on where the State of New Mexico was in the IMCE agreement that had been drafted and was last ready to be reviewed by the Centers for Medicare and Medicaid Services office.

The NDC was given the authority to execute the final contract with the state. The State of New Mexico applied for, and then gained, the authority from the U.S. Federal Government to authorize the IMCE once approved by the Navajo Nation.

Communications Section

In addition to providing regular press release and outreach functions, the Communications section of the Office of the Speaker worked closely with the Legislative IT section to identify and implement teleconferencing systems in response to the COVID-19 pandemic. Together with the Finance section, Communications and Legislative IT evaluated, procured, and continuously reassessed available systems for improving the overall experience of calls and improving the integration of teleconferencing with new online streaming options.

Communications staff recognized limited program resources and potential streaming opportunities in prioritizing the creation of online channels that would be instantly accessible to both the wider media and the general public.

This resulted in a great amount of growth in Legislative Branch social media audiences at the expense of print media deliverables, namely the quarterly legislative branch news publications. The Communications section will

begin addressing publishing timelines in the coming quarter.

Additionally, reporting mechanisms with programs will be re-evaluated to improve the delivery of notable milestones and potential coverage needs.

In preparing the selected statistics below, the Communications section has studied account data to help in identifying opportunities to spread the Council’s message and presence to more Navajo citizens.

Teleconferencing capacity timeline

2020

- | Mar 18: First teleconference meeting (NABI Special Meeting at 1pm)
- | Apr 5: Initial (1) Webex Meetings account set up through NNTRO
- | May 20: First Council session with Webex
- | Jun 10: Initial (2) UberConference lines are procured (Expired Dec. 10, 2020)
- | Jun 12: (10) UberConference lines are procured at an annual rate
- | Sep 15: Begin transition to Zoom teleconferencing
- | Dec 30: Last teleconference meeting of the year (RDC Regular Meeting at 10am)

Teleconferencing usage across all platforms

FREECONFERENCECALL

FREE CONFERENCE CALL	
Audio minutes	50,058
Meetings hosted	1,420
Participants joined	12,571

WEBEX

Early Webex data is unavailable due to changes in the management of the overall accounts that are no longer accessible.

UBERCONFERENCE

UBERCONFERENCE			
Line	Calls	Calls duration (mins)	AVG Participants
1	120	9635.05	25.57
2	26	2031.7	22.15
3	117	14198.93	89.76
4	114	13486.85	73.12
5	101	9945.4	35.14
6	91	14097.97	112.02
7	78	4441.85	16.66
8	57	4414.3	21.85
9	55	8169.63	83.55
10	47	6409.52	48.67
11	29	4563.82	50.5
TOTAL	835	91,395.02	

Zoom

From the first Legislative Branch Zoom meeting on September 15, 2020 to January 24, 2021, the Office of the Speaker completed the transition of standing committees to Zoom. The platform was evaluated to be the best option for legislative needs.

LEGISLATIVE BRANCH ZOOM	
Meetings	178
Participants	13,591
Participants minutes	1,082,872

Note that usage data is overall and includes a small portion of unintended teleconferences (caller mixed up meeting date, etc.).

Social Media

YOUTUBE

The Navajo Nation Council YouTube account was created on October 31, 2011.

Three videos were uploaded to the page from that time up until December 31, 2018:

- 2017 Navajo Nation Summer Council Session, 10 mins, July 21, 2017
- A message from the 23rd Navajo Nation Council, 6 mins 16 sec, November 3, 2017
- 2018 Summer Council Horse Trail Ride, 6 mins 57 sec, July 18, 2018

Since the start of 2019, when the Council's YouTube page had 8 subscribers, through the end of 2020, the number of subscribers added totaled 792. That amounts to an increase of 9,800% in subscribership.

Here are some statistics on the performance of the Council's YouTube page in the period January 1, 2019 to December 31, 2020:

NAVAJO NATION COUNCIL YOUTUBE	
Videos uploaded	313
Views	79,291
Avg. view duration	24 mins 8 sec

The top videos with the most views over the same period, as of January 23, 2021, are:

TOP YOUTUBE VIDEOS BY VIEWS - 2020	
NABI Committee - 1/23	4375
COVID-19 Leadership Message by Council Delegate Otto Tso - 3/30	1880
NNC Special Session - 7/28	1801
A Message of Hope and Encouragement to Navajo People During the COVID-19 Outbreak - 3/24	1564
NNC Special Session - 3/20	1560

NNC Summer Session - 7/20	1258
NN CARES Fund Hardship Assistance & Chapter Distribution Radio Forum - 10/17	1251
NNC Special Session - 03/16	1220
NNC Special Session - 1/02	1149
NNC 2020 Winter Session Day 1 - 1/27	1084
TOTAL	17,142

The average viewer age during the same period for the Council's YouTube content is:

AUDIENCE		
Viewer age (years)	Views (%)	Avg. view duration
18-24	1.24	0:03:03
25-34	19.37	0:25:54
35-44	17.81	0:28:42
45-54	21.71	0:28:17
55-64	31.3	0:23:13
65+	8.57	0:23:52

All subscribers during this period were acquired organically and without the use of any paid advertising by the Office of the Speaker.

VIMEO

The Navajo Nation Council Vimeo account was created on August 30, 2019. From the period beginning August 30, 2019 to December 31, 2020, the Council's Vimeo page gained 54 followers

During the same period, the Council's Vimeo page has reported the following statistics:

VIMEO STATISTICS - 2020	
Videos uploaded	352
Views	31,560

Avg. view duration	40 mins 30 sec
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The top videos with the most views over the same period, as of January 23, 2021, are:

VIMEO VIDEOS WITH MOST VIEWS - 2019/2020	
NNC Special Session 03/20	1227
NNC 2019 Fall Session	1183
NNC 2019 Fall Session Day 2	1173
NNC 2019 Fall Session Day 3	1147
NNC Special Session 05/14	1076
Social Services & Healthcare Work Session 05/27	1047
Coronavirus Report to the NNC 03/02	974
NNC Special Session 06/19	851
NNC Summer Session 07/20	808
NABI Committee Special Meeting 05/14	798

The top five cities that contribute viewers to the Council's Vimeo page are:

1. Window Rock: 4,621
2. Beaver (UT): 3,216
3. Albuquerque: 2,337
4. Page: 2,207
5. Phoenix: 2,132*

*City only. Greater Phoenix, including Phoenix, Chandler, Mesa, Gilbert, Scottsdale, Tempe, Glendale, Sun City, Litchfield Park, Buckeye, Peoria: 3,510.

The top five states of Council's Vimeo viewership during the reporting period are:

1. Arizona: 14,904
2. New Mexico: 5,202
3. Utah: 4,044
4. California: 3,191
5. Texas: 1,229

All subscribers during this period were acquired organically and without the use of any paid advertising by the Office of the Speaker.

FACEBOOK

The Navajo Nation Council Facebook page was created on September 15, 2012. From the date the page was created to January 11, 2019, the page garnered a total 12,369 likes and 12,535 followers.

The first post made on the Council's Facebook page was on Monday, June 17, 2013 at 3:13 PM and featured the following text:

Tentative Schedule of Meetings for the Week of June 17, 2013
Naabik['iyáti'] Committee: no meeting scheduled
Budget & Finance Committee: June 18th @10am - B&F Conference Room, Window Rock, AZ
Health, Education, & Human Services: June 19th @10am - North Conference Room, Window Rock, AZ
Law & Order Committee: June 17th @10am - Navajo Technical College, Crownpoint, NM
Resources & Development Committee: June 17-21 Enterprise Week - Twin Arrows Navajo Casino Resort, Leupp, AZ

From 2012 to December 31, 2018, the Council's Facebook page published 1,818 posts.

FACEBOOK CONTENT (2019-CURRENT)	
Videos	426
Existing	3
New	412
Live videos	327

During the period January 1, 2019 to December 31, 2020, the Council's Facebook page videos produced the following statistics:

FACEBOOK VIDEOS REACH	
Minutes watched	3,548,214
Engaged people	136,988
New followers	15,576

The top 10 videos with the most viewed videos by total minutes viewed on the Council's Facebook page January 24, 2021, are:

TOP FACEBOOK VIDEO POSTS BY VIEWS - 2020	
NNC Special Session 03/20	131.9K
NN CARES Fund Hardship Assistance & Chapter Distribution Radio Forum	84.8K
24th NNC Special Session	72K
NABI Committee Special Meeting 12/10	68.2K
NNC Special Session Part-2 12/28	62.8K
NNC Special Session 12/28	61.3K
24th NNC Special Session 11/02	60K
BFC Special Meeting 10/15	51.5K
NABI Committee Special Meeting 12/17	45.4K
NNC Special Session 9/24	45.4K
TOTAL	683.3K

All interactions and follows during this period were organic and did not require paid marketing by the Office of the Speaker.

TWITTER

The Navajo Nation Council's Twitter social media account (@navajocouncil) was created in June 2013 and is currently fully managed through the Communications section. For the period beginning with the Council's first tweet on June 17, 2013 to December 31, 2018, the account gained a total 4,338 followers.

In the period from January 1, 2019 to December 31, 2020, the number of Twitter followers grew by 4,116. During the same period, the Council's tweets recorded a total 1.5 million impressions.

INSTAGRAM

The Navajo Nation Council's Instagram social media account (@navajonationcouncil) was created June 17, 2013 at 3:45pm. The former usernames associated with the Council include:

- @22ndnnc
- @23rdnnc
- @24thnnc

The following measures demonstrate changes in audience since January 1, 2019:

INSTAGRAM AUDIENCE	
Followers	4,557
Posts	368
Photos	302
Carousels	59
Stories	164
New posts	284
Existing posts	224 (2013-2018)

Email Distribution

To ensure we could continue growing our email distribution list, the Communications section fully transitioned to a new email distribution provider on November 6, 2020.

The new service has allowed the Speaker's Office to better control costs associated with email distribution.

As of April 1, 2019, the email distribution list contained 133 email contacts. By the end of 2019, we were able to increase that to 418 subscribers. From January 1 to December 31, 2020, the Communications section reports the email distribution list has grown to 2,860 active subscribers.

Email distribution expense for 2019-2020: \$1,320.37

Press releases

# OF PRESS RELEASES BY MONTH		
YEAR	2019	2020
JAN	7	13
FEB	13	15
MAR	9	17
APR	2	18
MAY	19	25
JUN	15	20
JUL	7	12
AUG	11	11
SEP	15	13
OCT	22	14
NOV	12	13
DEC	14	25
TOTAL	146	196

Program Reports Available Upon Request.



*PHOTO: Photographed by Milton Samuel "Jack" Snow, c. 1945.
Courtesy of the Navajo Nation Museum in Window Rock, Arizona.*

NAVAJO NATION OFFICE OF THE SPEAKER

P.O. BOX 3390
WINDOW ROCK, AZ 86515
PHONE: (928) 871-7160
FAX: (928) 871-7255
